

SESSION # 9 – Luisa Winters

4/22/09, Wed 2:00 PM - 3:15 PM Track: Adobe Production Premium w/ Premiere Pro
Session: **Integrating Production Premium into Your Post Production Workflow**

Why should Final Cut Pro users be interested in Adobe Production Premium? The answer is simple: Photoshop, After Effects, BluRay, Flash, SoundBooth, and more. Come to this session and see how you can incorporate Production Premium in your Final Cut Pro workflow. Discover all of the opportunities that you have by using Production Premium with FCP – It is more than Photoshop!

Audience: Final Cut Pro users that wish to incorporate Production Premium in their workflow

FCP and Photoshop

- From FCP export QT file
- Open QT file in PS and Rotoscope
- Use Healing Brush Tool and Cloning tool
 - Cloning presets (remembering cloning areas)
- Vector-based files
 - Place Illustrator file
- Smart Objects
 - Edit Illustrator file in Illustrator
 - Filter are now Effects when applied to a Smart Object Layer
- 3D modeling in Photoshop
 - Turn layers into 3D objects of faces of a 3D cube
- Export video, open in FCP

Premiere Pro / Encore

- Export FCP project as XML
- Open in Premiere Pro
- Import P2, AVCHD, XDCAM, and RED One footage natively, no need to transcode
 - faster than in FCP, where it needs to transcode.
- In Premiere
 - Add chapter Markers
- Dynamic Link to Encore
- Author DVD
- Burn as Blu-Ray, Flash and/or DVD

SoundBooth

- From FCP export Audio
- Open in SB
- Get rid of noise; get rid of cough (or cellphone, or whatever)
- Speech to text transcript
- Export
- Import clean audio to FCP

OnLocation

- Shoot directly to hard drive
- Track
- Search
- Organize
- Import files in FCP

Luisa Winters is an internationally celebrated instructor, presenter, and musician. An accomplished videographer, editor, 3D animator and graphics designer, she has created and edited scores of broadcast video and web projects for corporate, government, and educational, commercial and private clients.



An accomplished violinist, Luisa was, at the age of 13, a full-time member of the National Symphony Orchestra in the Dominican Republic. While attending the legendary Peabody Conservatory (in Baltimore, MD), Luisa learned from master musicians: Henryk Szeryng, Berl Senofski, Aarond Rosand, Charles Libove, and Leon Fleisher, among others.

Expressing her art in digital form, Luisa became an editor and motion graphics artist in 1985, and has been performing both arts full-time since that point in time. Luisa was the Adobe Premiere Pro Technical Chair for the Post-Production Conference at the 2008 NAB convention in Las Vegas.

Luisa is the author of Total Training for Adobe After Effects CS4 - Essentials (DVD), Absolute Training Premiere Pro Essentials (DVD), Adobe Premiere for Videographers (DVD) and Scores of magazine articles on Adobe Production Premium techniques (in English and Spanish).

She can be reached at luisa@videotrainers.com